

# **COMPANY PROFILE**



# TREYFIN (PTY) LIMITED

# TRADING AS TREYFIN BUSINESS SOLUTIONS

(hereinafter referred to as "TREYFIN")

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**FORMERLY - TREYFIN C.C.** 

Registration Number: 2006/063860/23

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# **OUR VISION**

#### Vision:

To give our existing and potential clients the opportunity to work with a highly skilled, solutions driven company.

# **Client Commitment:**

We develop relationships that make a positive difference in our client's lives.

#### Quality:

We provide outstanding products and unsurpassed service that together, deliver premium value to our clients.

# Integrity

We uphold the highest standards of integrity in all of our actions.

#### Teamwork:

We work together, across boundaries, to meet the needs of our clients and to help their company win.

# **Respect for People:**

We value our people, encourage their development and reward their performance.

## **OUR COMMITMENT**

# We commit to:

- A tailored solution that is specific to our Client's needs
- Service excellence
- Developing a long standing relationship
- Delivering and exceeding client expectations
- The best pricing for the Client's requirements

#### **OUR DESIRE TO DELIVER**

We are driven by the desire to deliver creative new age technology solutions, offer expert advice and guidance coupled with outstanding service delivery. We wish to bundle all of the above and provide our client base with a one stop solutions company at extremely competitive pricing.



# **OUR BUSINESS SOLUTIONS**

Identifying a problem is not enough for our clients. Offering solutions they may not have considered is what makes the difference. As a technological leader, Treyfin Business Solutions can improve business performance by offering solutions that deliver more streamlined cost effective processes.

Our on-going services mean that we take care of our clients' business requirements from consultation, right through to installation and training.

Our product offering includes the following:

- Canon Office Automation
- Samsung Office Automation
- Samsung On-Premises PABX Solutions
- Hosted Voice and VoIP Solutions
- CCTV and Access Control Security (CCTV, Access Control and Time and Attendance Solutions)
- City and Provincial Macro Surveillance Systems (Supply and Installation)
- Data Centre Design and Implementation
- Audio Visual and Video Conferencing Solutions
- Voice Recording Solutions
- Outdoor Screens and Billboards
- Finance options for all office automation (new and used), IT equipment, computers and other hi-tech equipment

#### SOFTWARE SUPPORT AT THE FOREFRONT OF THE DIGITAL AGE

The introduction of digital technology has catapulted the office automation industry into the IT realm. Copiers, printers and fax servers are fully integrated with IT technology, which has resulted in a shift from hardware sales to client specific solutions.

# CORPORATE ENTERPRISE

We often do things a certain way because that's how it's always been done. For many years, printers sat by the PC and copying were the domain of separate devices. Not anymore.

For large corporate organisations, new technology coupled with expertise from Treyfin provides a more effective way of working. By working closely with the right people in your business, Treyfin can recommend and implement a range of solutions that will revolutionise the way you work.

The latest multifunctional devices (MFD's) provide large organisations with high-speed, quality print, copy, scan and fax solutions that are internet enabled, acting as information hubs and enhancing the effectiveness of communication between staff, disparate offices and with your clients.

Integrating with your IT department are key considerations for all of our business partnerships and our implementations feature technology that provides easy-to-administer global maintenance, excellent security and sophisticated cost-management.

So whether you need to enhance the way your clients see you or speed the flow of business-critical information throughout your organisation, Treyfin can work with you to show you how.



# STRATEGIC ALIANCES

#### **CANON OFFICE AUTOMATION**

Treyfin is proud to be an Official Partner of Canon South Africa. Canon is a Japanese multinational corporation specialising in the manufacture of imaging and optical Canon is a Japanese multinational corporation specializing in the manufacture of imaging and optical products, including cameras, camcorders, photocopiers, steppers, computer printers and medical equipment. It's headquartered in Ōta, Tokyo, Japan.

The "Business Solutions" division offers multi-functional printers, black-and-white and colour office printers, large-format printers, scanners, black-and-white and colour production printers, as well as software to support these products.

Today, despite the company's high profile in the consumer market for cameras and computer printers, most of the company revenue comes from the office products division, especially for analog and digital copiers, and its line of imageRUNNER digital multifunctional devices. Additionally, Canon is the supplier of print engines found in the hugely popular Hewlett-Packard LaserJet series of laser printers.

DeVito/Verdi was hired for an award-winning, humorous campaign with the concept "If business were that easy, you wouldn't need us," using old office footage to describe the new ways Canon Business Solutions was bringing copiers and office supplies forward.

Lesser known Canon products include medical, optical and broadcast products, including ophthalmic and x-ray devices, broadcast lenses, semiconductors, digital microfilm scanners and handy terminals.

#### **DIGITAL COPIERS**

Canon's largest division in terms of revenue is its multifunction copier division. Canon distributes its consumer and home office imageCLASS line though retail outlets and professional-grade imageRUNNER series through subsidiary Canon Solutions America and independent distributors. The professional-grade series ranges from small table tops to large digital presses.

# **PRINTERS**

For many years, Canon was the principal maker of the print engines found in industry-standard laser printers. The first models of Apple LaserWriter and the equivalent products made by HP used the Canon LBP-CX engine. The next models (LaserWriter II series, LaserJet II series) used the Canon LBP-SX engine. Later models used the Canon LBP-LX, LBP-EX, LBP-PX engines and many other Canon print engines.

Current printers use the proprietary BJNP protocol (USB over IP port 8611).

# CANON RANGE OF OFFICE AUTOMATION EQUIPMENT





# **SAMSUNG OFFICE AUTOMATION**

Treyfin is a Platinum Dealer of Taropa Technologies, the sole distribution channel of Samsung Office Automation in South Africa. Samsung is a South Korean multinational conglomerate company headquartered in Samsung Town, Seoul. It comprises numerous subsidiaries and affiliated businesses, most of them united under the Samsung brand. Samsung is the 3<sup>rd</sup> largest growing company in the world over the past 4 years and is the 2<sup>nd</sup> largest Telecommunications Company in South Africa. They are leaders in the Mobile phone industry and are a household name with well-known reliable products.

Their multifunctional office automation machines are the most reliable and easy functional with extremely low running costs. Samsung stands at the forefront of business solution providers as a premier distributor of the much-awarded range of Samsung digital multifunctional devices, laser printers, fax machines, business solutions and telecommunication systems.

# SAMSUNG RANGE OF OFFICE AUTOMATION EQUIPMENT



# SAMSUNG ON-PREMISES PABX SOLUTIONS

Why choose Samsung?

A combination of Samsung's expertise in wireless communications, digital technology and core networks, combined with IP Technology, has produced the next generation IP solution, Office Serv. OfficeServ provides a secure IP convergence communication system for the 21st century business and supports traditional voice communications. This creates optimized telecommunication solutions to expand and grow with any business.

The Samsung Office Serve 7000 range PBX systems these days come VOIP ready. VOIP may seem like a complex technology but, in reality, it is not that complicated, especially on Samsung telephony systems. A next generation enterprise IP solution, OfficeServ 7000 series provides secure IP convergence, supporting traditional voice communication, VOIP and IP based data communication. Samsung Electronics has transformed the flexible TDM-based system, which only provided simple voice services to a system that uses IP-based Internet phones.

One other major reason businesses choose a Samsung Office Serve PBX for their telephony system is that VOIP reduces telephone bills by up to 50% for some sectors. It is also full of valuable features and benefits to improve your business. You can connect multiple offices via VOIP, have a centralised receptionist, centralised voicemail, digital extension dialling between offices, and create a de-centralised call centre or system management.





# HOSTED VOICE SOLUTIONS, CONTACT CENTRES AND LEAST COST ROUTING (LCR)

Treyfin specialises in the following:

- On Premise PBX Solution
- Hosted PBX Solution
- Hosted Contact Centre Solution
- LCR (Least Cost Routing)

#### WHY TREYFIN BUSINESS SOLUTIONS?

- Makes use of proven GSM technologies
- Same day installation
- Per second or per minute options to suit your call traffic profile
- Calls to, and from, all networks
- Leading tier-one Network Infrastructure
- Guaranteed call quality
- Routing infrastructure quickly and easily transferred between premises
- Tried and tested solution
- Proactive call monitoring
- Excellent mean time between failures and rapid mean time to repair (when necessary)
- Proven carrier grade itemised billing and invoicing
- Intimate knowledge of network, provisioning and support
- ICASA licensed equipment

# **HOSTED PBX SOLUTION**

Save from 10% to 65% for calls across landline, mobile and international numbers.

Crystal Clear voice quality. Stable and reliable network. In the event of a power or internet failure, PBX can route calls to selected mobile phones. Same Day Remote support.

Optimize communication processes with clients, customers, suppliers, subsidiaries or colleagues. No matter which industry you work in, an IP PBX optimises how you work, making your life easier. With server options for all business sizes, from SOHO and SMEs right through to Larger Enterprise, our VoIP PBX server appliances provide the perfect platform on which to effortlessly connect your existing telephony hardware and phone lines.

Connecting Analog / ISDN endpoints is achieved simply by using ATA adapters, easing the switch from an analog to an IP phone system. In addition, alongside your desktop phones, why not also connect your PC, fax devices and Smartphones and simplify employee work flows as well as creating team mobility, all without having to change your existing phone numbers.

Want to be reachable on the go? Our on-premise PBX systems give you the ability put callers at ease thanks to customisable music on hold and prompts, AutoAttendants to automatically greet callers as well as ensuring you never miss a call again thanks to the one number concept as well as providing a complete call history.

No matter if you are a manufacturer, service provider, or retailer, our unified communication solutions support you in maintaining and boosting professionalism. Our team will be on hand every step of the way and upon request we will even assign you a dedicated account manager.

No matter what your requirements are, our on-premise IP PBX solutions have the features your business needs to overcome the challenges of the modern business world. From classic PBX functionality such as IVR menus and AutoAttendants through to Unified Communications, mobility and advanced Contact Centre solutions.



#### **ON-PREMISE VERSUS HOSTED PBX SOLUTION**

Voice over IP (VoIP) is one of those terms that tend to make businesses nervous. After all, it arrived some years ago with a largely overhyped bang, only for those who adopted it to find they got burned by a solution that was unable to deliver on its promise.

The reasons behind VoIP's initial failure are many and varied, though none are due to the technology itself. Rather, it was a simple case of the networks not being ready for such an offering, coupled with the then low quality of connectivity and overly high pricing.

Although the intervening years have seen fundamental changes in everything from the networks and the numbers of available service providers to the pricing model itself; although latency and packet loss have been eliminated as challenges; and although interconnect rates continue to fall year on year, many businesses still view VoIP through the lens of its past failures.

This is not a failure on the part of the technology, but rather on the part of those enterprises that maintain this outdated view. And it is a view that successful organisations need to change, as today, VoIP is the key to the door of reduced costs and increased efficiencies. Modern VoIP is nothing less than the enabler of a hosted solution that will drastically reduce telecommunications Capex and Opex for a company.

How can it achieve this, you ask?

Simply put, by eliminating the need for an onsite PBX to control business communications. VoIP enables your PBX to be hosted in the cloud, which immediately has a significant Capex cost benefit, since you now no longer need to invest in onsite equipment. Hardware is always expensive, and scaling up as your business grows – even if it is something as simple as needing additional telephone extensions – inevitably requires further investment in your PBX. Adding additional features tends to be another costly exercise.

On the other hand, moving to a hosted environment means you only need your IP handsets, along with a switch and a router to carry voice traffic to the network. More crucially, since everything is hosted in the cloud, you are able to scale up or down as your business requirements change, while only paying for the handsets you use. Speed of deployment is much more rapid, thanks to the elimination of the need for a hardware installation, and flexibility is assured, making it much simpler for your business to embrace new ideas and technologies.

A good example of this type of flexibility is the current drive towards bring your own device (BYOD). The right hosted VoIP solution will allow your employees to link their mobile devices to the solution, enabling them to make and receive free on-net calls. This will greatly increases your ability to control telecommunications costs, while significantly reducing mobile provider phone bills.

Unlike an on-premise PBX, where new features can only be added at further expense, a hosted solution passes new upgrades and features on to the client at no additional cost. The same goes for value-added services like voice recording, music on hold and a telephone management system.

In today's tough economic climate, all businesses should be seeking the lowest call rates and the highest network quality, encompassed in a solution that offers flexibility, scalability and – most crucially of all – simplicity. For those who are willing to embrace it, a hosted VoIP solution delivers all of the above, while at the same time opening up a gateway to a world of additional cost reductions, service improvements and business benefits.



#### HOSTED CONTACT CENTRE SOLUTION

Treyfin's solution is a hosted Contact Centre solution that delivers greater agent productivity and flexible Contact Centre management, at a fraction of the cost of traditional Contact Centre solutions.

Treyfin's Contact Centre solution works with our Agent Manager Soft Phone or VoIP phones to give you an easy-to-use yet extremely powerful Contact Centre system. The added benefit is the system can be used for the entire company including back office administration, outbound sales and inbound support. One system, one control centre, one service provider.

If you have a customer service department, a telesales team, or a technical support department, you already know that the old-school Contact Centres require a huge up-front capital investment in on-site hardware and software. At Treyfin Business Solutions, we do it differently.

#### THERE ARE 5 MUST HAVE FEATURES IN A CONTACT CENTRE

Increasingly, organisations are understanding that customer-centricity and a strong focus on customer care are critical differentiators in a highly competitive marketplace. Key to customer focus is the ability to communicate effectively with them and provide relevant information when it's requested. Good customer communication has always relied on a well-staffed and effective multi-channel Contact Centre.

Much focus is placed on a Contact Centre's agents and even its management; what is not always given due consideration is the technology that keeps it operational. And yet this technology is critical to the success of such a Contact Centre. With this in mind, here are five key features that any good Contact Centre solution should have.

- 1. Having the ability to choose your own device is critical to modern Contact Centres. Depending on the specific needs of the Contact Centre, some may choose to have desktop devices, PC soft clients or a combination of both. Any of these choices need to be flexible enough to work with each other without sacrificing functionality, thus making day to day duties of the agents and the supervisors much easier.
- 2. A critical component is connectivity, as this is vital in respect of both reliability and redundancy within a Contact Centre. In particular, if the centre utilises a voice over IP (VoIP) solution, good connectivity is a non-negotiable. This means having a dedicated fibre line with a failover solution that uses a different transmission medium, such as microwave.
- 3. Access to statistics and reporting, a facility that enables centre managers to understand from a glance at the wallboards exactly what is happening within the centre, is vital. It also enables them to focus on both queue monitoring keeping track of numbers of calls answered or abandoned, hold time and similar statistical measurements as well as the agents themselves. By better understanding agent actions and reactions, managers can more easily maintain service thresholds.
- 4. It is equally important to obtain a stable, feature rich platform that is cloud based, as this allows the centre to be more flexible and scalable, making the running of campaigns more cost-effective. It also enables additional features like Instant Messaging and Click-to-Dial, and being cloud-based, means you need never fear losing anything important in the event of any calamity, from load-shedding to natural disasters.
- 5. Finally, if your centre is inbound, the last feature would be a strong Interactive Voice Recording (IVR)/call queuing. Ideally, you want an IVR that can drill down granularly, enabling customers to navigate their way through the system without having to speak to an agent, thereby freeing agents up for more complex tasks. On the other hand, if your centre is outbound, then the fifth critical feature would need to be an effective predictive dialler. Ideally, this should be a solution that is intelligent enough to vet the numbers beforehand, so that only valid calls are sent through to agents, and one which through the understanding of average call times is able to begin establishing the next call even before an agent has completed the current one.

While such features are available from a multitude of providers, you can further reduce complexity and possibly cost by obtaining all of these offerings from a single service provider, which offers you a single point of contact.



It goes without saying then that the best option is to seek out a one stop shop, an organisation that is not only an expert in the provision of voice and data services, but one that has a particular affinity for Contact Centres.

# **LEAST COST ROUTING (LCR)**

To reduce your business telephone bills, Treyfin Business Solutions evaluates your telephony usage and, because we are independent, finds the most resourceful and value-adding business solution for you. One method is with our least cost routing solutions.

This means that we route your calls over the best networks, taking advantage of optimum call rates. So, fixed lines are routed on the fixed line network, and cellular calls are routed directly onto the most appropriate cellular network. You save money with the head of least cost routing South Africa.

#### The instant benefits:

- 1. Zero subscription costs for your entire telephony solution
- 2. Per-second billing from the first second
- 3. Inter-branch calls can be made without any additional hardware
- 4. VOIP, multi-branch and LCR are easy to install
- 5. On-going savings (ROI) from intelligent routing
- 6. Everything from a telephony manager, hosted telephony to internet telephony in your voice solution

# CCTV AND ACCESS CONTROL SECURITY (CCTV, ACCESS CONTROL AND TIME AND ATTENDANCE)

#### **CCTV SURVEILLANCE**

CCTV Surveillance (Closed Circuit Television) is a modern technology designed for visual surveillance monitoring. With technological advancements, CCTV Surveillance has become a valuable and cost effective tool for loss prevention, safety and security

Whether it is offsite monitoring that you are interested in perusing or simply installing CCTV Surveillance in order to deter criminals and keep a close eye on your property, this security solution has become one of the most reliable amongst residential, commercial and industrial property owners.





#### **CAMERA HARDWARE**

**Treyfin** caters for all hardware and software requirements, from small single camera systems to large networked fibre-optic CCTV surveillance solutions. CCTV Cameras can be used in both indoor and outdoor environments. We offer a wide range of CCTV Cameras to help you keep a close eye on your assets and valuables. Whether you need standard CCTV cameras or a high speed cameras, we have the perfect option available for you.

#### **DOME CCTV CAMERAS**

Dome CCTV Cameras Sony / Sharp, IR, Day/Night, High Resolution, Weatherproof, Fixed and Varifocal Lens options

#### **HIGH SPEED DOMES**

Pan, Tilt and Zoom Camera's, 10x - 26x optical zoom, Day/Night, Outdoor, 3.6-82.2 mm lens, keyboard controller

#### **BULLET CCTV CAMERAS**

Sony / Sharp, IR, Day/Night, 15m-110m Range Weatherproof, Fixed and Varifocal Lens options

#### **IP CCTV CAMERAS**

Connect directly to network and internet infrastructure, providing video streaming anywhere around the world

#### **DIGITAL VIDEO RECORDING**

DVR solutions include embedded DVR and PC based digital recording systems

#### **EMBEDDED DVR**

4 to 64 channel embedded, video and alarm input and output, 2000 Jpeg compression, real time monitoring and recording, remote viewing.

#### PC BASED DVR

4 to 64 channel embedded, video and alarm input and output, 2000 Jpeg compression, 400fps, output to video monitors, real time monitoring and recording, remote viewing.

#### **ACCESS CONTROL AND TIME AND ATTENDANCE**

Having control over one's employees and their movements and/or activities within a company is critical for the effective management thereof. In the case where there is no monitoring system in place, employees can easily commit time theft/fraud, or abuse break privileges. In order to exercise full control over the movements and activities of company employees, employers need the help of effective and reliable access control and/or time and attendance devices.

**Treyfin is** synonymous with quality access control and time and attendance monitoring for management of employee movement, and for payroll and job costing purposes. We specialise in providing both time and attendance and access control devices, along with accompanying software.

We specialise in various clocking (time recording) and access control systems, along with supporting software that enables employers to monitor time abuses in areas that are often overlooked (for example restroom breaks and smoke breaks), and to accurately calculate employees' payroll.





# CITY AND PROVINCIAL MACRO SURVEILLANCE EQUIPMENT

**Treyfin** is committed to providing quality and innovative security solutions using the latest technology available in the market today. As leading distributors of high end IP CCTV, IP access control, fire detection and public address we are ideally placed to collaborate with installation professionals that demand the best products for their security projects.

Pride in their products and service is what drives **Treyfin**. With access to the worlds most trusted brands in security, coupled with dedicated and motivated staff, we are able to offer the most comprehensive range of premier solutions in the industry.

**Treyfin** provides powerful tailor made integration platform solutions that work seamlessly with various security sub systems, that in turn provide end users with greater ease of operation and faster access to the information they need in critical situations.

Our sales and technical staff are continuously trained in the latest technology locally and internationally and our technical staff has the following qualification:

- COMCC-02 Computing Concepts
- OS11C-01 DOS and Windows
- ENDPC-00 End User Applications (Word, Excel, PowerPoint
- APLSC-02 A+
- NPLSC-02 Network+ -
- IPLSC-02 I-Net+
- NTADC-02 Administering Windows NT 4.0
- W2KPC-02 Windows 2000 Professional
- W2KSC-02 Windows 2000 Server
- OS21C-01 Linux
- ADLXC-03 Administering Linux
- NVLLC-01 Novell
- CAREC-00 Customer Care

# INSTALLATION OF CITY MACRO SURVEILLANCE EQUIPMENT AND SECURITY CAMERAS

**Treyfin's** strategic alliance was borne out of a need to service a growing segment of the market that requires technology support. We specialise in support management functions to the security technology industry. We offer a multilevel support functions to the security technology provider and user. **Treyfin's** Services are fourfold:

- Component level repairs to associated Security technology.
- Manufacturing of Surge Technology for Electrical and Video Equipment (STEVE, Patented) Back Plates.
- Installations, Highly skilled technicians install systems throughout Africa. Large installations such as Pretoria, Johannesburg, Libraville, City Surveillance systems with more than 980 cameras.
- Medical warehousing throughout Africa for USAID,

**Treyfin** has its in-house civils crews that install poles, underground cables and do road crossings. More than 180 km of fibre optic cable and 510 camera and fibre poles was installed in the two months leading up to the world cup.

Maintenance is carried out on the client's sites with a guaranteed 99.9% uptime. **Treyfin** prides itself in the standard at which designs are done and the methodology that is followed. Every portion of the design is measured against engineering practice this ensures that nothing is taken for granted and installations flow with ease. We advise clients and install functional systems. Problems downstream are symptoms of neglect upstream (Prf AD Sparuis)



# DATA CENTRE DESIGN AND IMPLEMENTATION

A Data Centre is a centralized repository, either physical or virtual, for the storage, management, and dissemination of data and information organized around a particular body of knowledge or pertaining to a particular business.

A private Data Centre may exist within an organization's facilities or may be maintained as a specialized facility. Every organization has a Data Centre, although it might be referred to as a server room or even a computer closet.

In that sense, Data Centre may be synonymous with network operations Centre (NOC), a restricted access area containing automated systems that constantly monitor server activity, Web traffic, and network performance.

**Treyfin** have the qualifications and expertise to design and implement from the largest to the smallest Data Centre Requirements. They are fully versed in the following:

- Data Centre Design
- Data Centre Implementation of equipment such as:
  - VCE VBlock Converged Infrastructure
  - EMC VxRail Hyper-Converged Infrastructure
  - EMC VNXe Unified Storage System
  - Isilon Network-Attached Storage (NAS)
  - Cisco Servers, Switches and Telephony
  - Dell Wyse Terminals (Thin Client Requirements)
  - Data Centre Management Software
  - Video Surveillance Equipment
  - Identity and Access Management Solutions
  - Cloud Client Computing
  - All Power Requirements
  - Smart Racks
  - All Data Centre Cabling Requirements
  - Air Conditioning, etc...

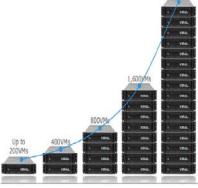
In short, we can design, supply and implement all of your Data Centre Requirements, end to end!!

VBLOCK

VXRAIL

VNX









# **AUDIO AND VISUAL CONFERENCING**

**Treyfin** is very passionate about audio visual. Over 15 years of innovative and quality audio visual implementations has demonstrated the company's enthusiasm for superior service and quality products to its clients.

They are committed to providing audio visual solutions that have been specifically designed to meet the needs of the client. We pride themselves in offering world-class solutions and turnkey projects. We do not import their equipment but successfully utilize the local industry, which mean that their superior choice of equipment is not governed by obligations to overseas suppliers.

Our on and off-site technical team ensures seamless integration in every project, working hand in hand with our client's room designers and architects to design and implement the best possible solution. They ensure quality training of staff for all products and solutions installed.

# **OUTDOOR SCREENS AND BILLBOARDS**

Treyfin are an independent Media and Display Consultancy assisting our clients to select, purchase and integrate displays that never cease to impress. We specialise in the consultation, design, project management and the installation of large-scale LED displays and digital out-of-home systems. We offer a service that is tailored to your needs and highly professional.

We have their roots in the live events industry where we supply both technical and media sales services to clients. At the same time, we have been working with clients developing digital strategies and planning the solutions for their requirements.



We help our clients understand the technical requirements, cost of implementation and ongoing need for quality content enabling them to deliver new customer experiences.

In an industry that is ready to offer a one-size-fits-all approach, we pride themselves on delivering unique solutions for each and every project. The key to the way we work is gaining a thorough knowledge of the client's wants and needs, which can involve design, deadlines, budgets or whatever the client prioritizes for their project and helps them build the foundations for a successful project.

We build solutions for clients using knowledge of the LED and digital marketplace and by leveraging our network of industry resources. We believe that being independent means knowing who to work with and how to get the best results from a selected partner. That makes our service unique.

With a combination of internal services and strategic partnerships, we are able to offer a turnkey solution in the following areas:

#### **DIGITAL SIGNAGE SOLUTIONS**

- Large scale outdoor LED screens
- High-resolution indoor LED displays
- LED Billboard/Screens cleaning and servicing
- Commercial Grade LED monitors
- Video Walls
- Protective and touch overlays



# **FINANCE OPTIONS AND BENEFITS**

#### **FINANCE OPTIONS**

Treyfin Business Solutions provides finance for all office automation (new and used), IT equipment, computers and other hi-tech equipment. We offer innovative options and assist our clients in structuring the best possible deal. Treyfin's objective is to add value to your finance solutions by providing cost effective structured rental options. We strive to remain competitive, approve transactions with minimal fuss and bother, and maintain the highest standard of business practice whilst adhering to sound lending principles.

Treyfin **provides finance** options for all office automation (new and used), IT equipment, computers and other hi-tech equipment.

We offer innovative options and assist our clients in structuring the best possible deal.

Treyfin's objective is to add value to your finance solutions by providing cost effective structured rental options.

We strive to **remain competitive**, approve transactions with **minimal fuss and bother**, and maintain the highest standard of business practice whilst adhering to sound lending principles.

With Treyfin, we have embraced all the best features of operating rentals to provide you with a **flexible**, **cost effective and viable mechanism** to ensure that your organisation stays **ahead in the technology race**.

By using a rental, you will be retaining your working capital and therefore does not "use up" available credit lines leaving these free to finance revenue-producing assets. By using a rental you will be ensuring that you do not utilise existing finance facilities that may be limited. The VAT on a rental is raised on the monthly payment and is not capitalised "up front" as in Instalment Sales and/or Leases. This results in a saving of settlements/upgrades. Rentals are fully TAX deductible in the period in which they are incurred. This may enable you to "accelerate" depreciation on normally "long-term" assets.

There has been a longstanding tradition in most ICT departments to want to own the technology they deploy. Changes in both the economy and technology in recent years, however, are putting pressure on this tradition. Changing to an Opex model is more than an accounting manoeuvre, it brings about a fundamental change in the way IT and ICT is procured and financed.

**Key difference:** Who owns the technology and how it is financed; with Capex you own the asset. With Opex, someone else owns the technology and you just pay to use it. By getting long term ICT costs woven into annual Opex budget, they become positioned alongside other core costs of sale which can shift quickly to engage in new technology opportunities as they arise.

#### **FINANCE BENEFITS**

# **COST SAVING:**

By using a rental, you will be retaining your working capital and therefore does not "use up" available credit lines leaving these free to finance revenue-producing assets.

#### **ADDITIONAL FACILITY**

By using a rental you will be ensuring that you do not utilise existing finance facilities that may be limited.

#### **VAT SAVING**

The VAT on a rental is raised on the monthly payment and is not capitalised "up front" as in Instalment Sales and/or Leases. This results in a saving of settlements / upgrades.

# **TAX ADVANTAGES**

Rentals are fully TAX deductible in the period in which they are incurred. This may enable you to "accelerate" depreciation on normally "long-term" assets.



#### **OFF BALANCE SHEET**

The rental is accepted as an off balance sheet item for accounting purposes. This has a positive effect on balance sheet ratios and end of rental procedures. There is a saving of costly administration as fixed asset registers and depreciation schedules are not affected. You pay only for monthly usage of the equipment. This assists with budgeting and cost management. A rental can be structured to suit your needs and therefore start-up costs can be kept to a minimum.

#### **EASE OF UPGRADING**

The rental product caters for the addition of equipment or the replacement thereof on the same agreement.

#### **UPGRADE**

Operating rentals ensure that an open and affordable upgrade path is available, keeping you abreast of changing technology. We also assist with funding shortfalls on settlements where the value of equipment traded in does not cover the settlement.

#### REPAYMENT OPTION

We offer structured rentals paid monthly, quarterly or annually over 12 to 60 months, with escalations from 0% to 15% per annum, depending on the clients need and credit assessment. We also offer de-escalating rentals which can be used to structure for profitable companies who wish to be tax aggressive.

#### **OWNERSHIP**

Legislation governing rental agreements require that, in order for the full tax benefit to be enjoyed, the agreement may make no mention that ownership will pass at the end of the agreement. Treyfin will however facilitate the transfer of ownership at the end of the agreement subject to the fulfilment of statutory requirements at the time

#### **CREDIT FACILITY**

Facilities for clients can be arranged, allowing the client to negotiate directly with the supplier of choice, comfortably in the knowledge that the rental facility is in place. This increases bargaining power as the client negotiates a "cash price", while the dealer has the comfort of payment guarantees

# **FINANCIAL STATEMENTS**

Operating rentals are not shown on the balance sheet thereby reducing, gearing and the need to disclose "non-core assets"

#### **VAT**

Operating rentals are fully deductible as an operating expense for all organisations registered for VAT. Use of operating rentals avoid adherence to onerous and time consuming requirement such as fixed asset registers, calculations of depreciation and scrapping values or recoupments on disposals Input VAT can be claimed on the monthly operating expense by all registered enterprises.

#### **CASH FLOW**

Operating rentals preserve valuable cash resources, which can be better and more profitably applied elsewhere in the enterprise. It is surprising how many organisations will use valuable short-term funds such as overdrafts to fund asset requirements instead of applying the "pay for use" concept provided by the operating rental. Payment structures can be designed to accommodate most budget constraints using defendant finance facilities ensuring that your traditional banking facility is kept for main business activities





# **BUILDING RELATIONSHIPS**

It's no secret that lasting success in sales, no matter what kind of market you're working in, relies on building and maintaining long-term business relationships with your clients. We adhere to the following:

- We set ourselves apart from the competition. We give our clients something they can't get elsewhere.
- We pick up the phone! Everyone is addicted to e-mail. E-mail is efficient. But no matter how many "smiley" faces you put in your e-mail, it will never have the same impact as a phone call. We call to personally update our clients on a project or just to say hello and see if there is anything you can help them with.
- We stop by for a visit.
- We answer e-mails quickly. We are known for being a super-speedy e-mail responder.
- There's no better way to understand the needs of our clients than by listening carefully to what they have to say. As sales professionals we need to be less preoccupied with the need to force our opinion on others. Instead, we make it our job to listen to their opinions and feelings, ask questions, and then find tailor-made solutions to fit those opinions and feelings.

# PARTIAL LIST OF EXISTING CLIENTS

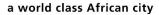






NuMetro

















# MARISIMO DUE DILIGENCE INVESTIGATIONS (PTY) LTD

2016/363876/07

518 Farm Road, Die Wilgers 0041

Tel: 012 807 6833 Email: helpdesk@marisimo.co.za

# TREYFIN (PTY) LTD

**Due Diligence Report No: SCRE843** 

This report confirms the information contained in the sworn affidavit attached hereto. This affidavit was deposed to by Clement Nicolas Coetzee, director of Treyfin (Pty) Ltd.

# 1. CONFIRMATION OF BUSINESS PROFILE

Registration Nr:	2018/430013/07
<u>VAT Nr:</u>	4810227472
Head Office Address:	Fancourt Office Park, cnr Northumberland and Felstead Road, Northriding, 2162

# **CONFIRMATION OF B-BBEE STATUS**

Government Gazette	36928	Black Ownership	100%
Category of Enterprise	EME	Black Women Ownership	100%
Broad Based BEE Status Level	Level 1	Empowering Supplier	YES
Procurement Recognition Level	135%	Designated Group Supplier	NO

# 3. THE FOLLOWING DOCUMENTS WERE ASSESSED IN ORDER TO CONFIRM THE INFORMATION AS STATED ABOVE:

/ / /	CIPC registration
BUSINESS PROFILE	Letterhead
	VAT Registration
	Financial statements for the latest financial period
B-BBEE STATUS	Memorandum of Incorporation
	Share Ownership Programme
	Share Option agreement

Although the above mentioned level of turnover/income is current, the level of turnover/income is closely related to the economic indicators and may be more or less in future. Consequently, this report does not serve as a guarantee that the income reflected will continue at the same levels.

This report is an independent assessment by a competent person of the contents of an affidavit

submitted by the deponent terms of the Codes of Good Practice on Black Economic Empowerment (Sector Codes relevant to the entity as the case may be). This report is only of value if accompanied by an affidavit as required by die relevant Codes of Good

All relevant information and documents obtained by Marisimo Due Diligence will be kept for a period of 12 months.

Marisimo Due Diligence do not guarantee that this report will lead to any particular outcome or result, and do not accept any responsibility for any false documents or information presented to us.

MA Vosloo

Attorney: Supreme Court of S.A

Date of issue:

**22 NOVEMBER 2018** 

Expiry date:

**21 NOVEMBER 2019** 

Period of validity: 12 months